2020 COMMUNITY SURVEY

The Comunity Survey was open from October 6 to October 25, 2020

A total of 1,655 participants completed the survey, 1,255 responded online and 400 by telephone

What We Heard:

Quality of Life

86% reported overall quality of life as excellent (30%) or good (56%)

82% are proud to say they are from Whitby

Value for Tax Dollars

84% feel they are getting good (74%) or very good value (10%) for their tax dollars

Top reasons residents feel they are getting good value for their tax dollars in Whitby:

- Quality of services
- Liveable/enjoyable Town
- Recreation and sports programs

Communication Preferences

Top ways residents want to hear from the Town:

1. Social Media
2. Website
3. e-news subscriber alerts

Working in Whitby

80% are proud to work in Whitby

73% say Whitby is a good location in which to work

69% want to see the Town promote buying local and how to support small businesses

Future Priorities

Attracting more local jobs and businesses

- Enhancing communication and community engagement
- Constructing and improving roads
- Creating more green spaces
- Managing growth and development

connectwhitby.ca/communitysurvey

Whitby